Sec. 30-6-A24b. Restrictions on drink promotions

(a) **Definitions**.

- (1) The term —"drink" as used in this section means a unit of liquid containing alcoholic liquor customarily considered in the on-premises consumption retail alcoholic beverage trade as a single serving for one person including, but not limited to, a double, half-bottle, half-carafe and split.
- (2) The term —"private function" as used in this section means any gathering of persons for ceremony or entertainment or any other purpose provided such event shall not be open to the general public during the event and shall be restricted to invited guests.

(b) Restrictions.

No permittee, backer, or employee or agent of same, at any on-premises consumption place of business, shall:

- (1) sell, offer, or deliver more than one drink to any one person for his/her own consumption at any one time. A second serving may be allowed only after the first serving has been substantially disposed of or consumed;
- (2) sell, offer or deliver drinks by the pitcher or other vessel containing more than one drink except to two or more persons, excluding minors as defined by the Liquor Control Act, at any one time. A second serving may be allowed only after the first serving has been substantially disposed of or consumed;
- (3) sell, offer or deliver to any person an unlimited number of drinks during any set period of time for a fixed price;
- (4) encourage or permit, on the licensed premises, any game or contest which involves drinking or the awarding of drinks as prizes.

(c) Private Functions and Hotel Guest Bars.

The provisions of this section shall not apply to private functions held in a room or rooms at any on-premises consumption place of business or to hotel guest bars.

(d) Nothing in this section shall be construed as an exception to any other provision of the Liquor Control Act or Regulations of Connecticut State Agencies, especially those respecting hours and days of sale, the sale of alcoholic liquor to minors or intoxicated persons.

(Effective January 31, 1986; Amended March 3, 1995; Amended October 1, 2001)